1. **Where do people go after work? – nightlife no more, let’s go shopping**

Coincide with COVID restrictions, government had prohibited merchants from selling alcohol after 10.30pm. This alcohol ban has taken a toll on the nightlife industry. Nowadays, after work, people prefer to visit shopping malls near their home, rather travel down to town areas for nightlife. Activities at nightlife districts are yet to rebound to pre-Pandemic levels, and we see a sustained downtrend over time.

* Alcohol ban (no selling of alcohol after 1030pm)
* Higher activities on districts with large shopping malls (Jurong East, Tampines, Orchard)
* Lower activities on nightlife districts (River Valley, Singapore River, Downtown Core)

(Plot is indexed at April 2020, when circuit breaker starts)

Chart, line chart

Description automatically generated

1. **Southern Islands district (Sentosa) – NTE is back alive**

Southern Islands district is the Sentosa island, a popular tourist destination. Attractions include beaches, casino, hotels, Universe Studio Singapore theme park, and many more. After Pandemic surfaces, there are lesser people visiting in daytime, people visiting at night-time are close to pre-Pandemic levels.

* Daytime attractions: Beaches, water activities
* Night-time attractions: Universal Studio, casino

Chart, line chart

Description automatically generated

1. **Orchard district – well loved by locals**

* Districts with most decrease in demand: airport (Changi), prime shopping district (Orchard, Newton, Tanglin). Drilling into **Orchard district (in blue):**
  + There is demand increase before lockdown starts (Feb to Apr 2020), while Changi has seen huge drop in same period. This suggests locals remain undeterred before official announcement.
  + After circuit breaker ends on Jun 2020, we see the taxi demand undergone a sharp rebound. This suggests locals’ patronage to the area is still strong albert COVID restrictions.

Takeaway: While Orchard is famous for tourists as a shopping spot, it is also hugely popular for locals. Decent amount of taxi demand is coming from locals.

Chart, line chart

Description automatically generated

Chart, histogram

Description automatically generated